



April, 2019

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## **BEST IN BROADCASTING CALL FOR ENTRIES 2019**



Dear Idaho Broadcaster:

It is once again time to bring out your best to enter in Idaho's Best in Broadcasting Awards. The winners will be celebrated at ceremonies in Boise at the Inn at 500 Capitol August 3. This year I hope you will be among those we honor for excellence in broadcasting. This includes all you need to enter and I encourage you to do so. Remember, you cannot win if you do not enter

All of your entries should have been on-air between May 11, 2018 and May 10, 2019—except the following:

News entries from radio and television will be required to enter one show in its entirety (please delete commercials). *This year, if you plan to enter "Best News" you should tape all of your newscasts during the week (5 days, Monday thru Friday) beginning Monday, May 6 and ending Friday, May 10.* After that week, a specific day will be chosen as the entry day and you will be notified of that day by e-mail. This year, Best anchor and best weather and sports segments in the Television division can be entered from any local newscast from May 11, 2018 to May 10, 2019 **These segments must be entered separately on the "Best in Media" website if you wish to enter.**

The following radio entries should be a compilation of the best of show between May 11, 2018 and May 10, 2019.

- Best Personality (Non Morning Show)
- Best Morning Radio Show
- Best Talk Show

**ENTRY DEADLINE IS May 26, 2019** Material broadcast between May 11, 2018 and May 10, 2019 is eligible. Good luck to all of you. Questions? Call Connie Searles at 345-3072 or email: [isba@idahobroadcasters.org](mailto:isba@idahobroadcasters.org).

## 2019 "Best In Broadcasting" Awards Entry Process

This year's awards will all be entered and judged electronically on the "Best In Media" website. [www.bestinmedia.com](http://www.bestinmedia.com). Please check and read carefully before starting the entry process.

Categories and entry rules are all right here.

Instructions for entering, formats, etc. are all on the website and the last page of this Call for Entries. Please read carefully before beginning the entry process.

Payments for entries will be made through Pay Pal. Make sure you have a Pay Pal account or a credit/debit card handy when you begin uploading your entries

You may begin entering **May 11** and entries will be open until **May 26, 2019. NO EXTENSIONS**

Some words of wisdom: Also see last page

- You must create a new account this year. You may use the same username / password from last year, but you need to create a new account for 2019 See the link in the navigator bar.
- You **MUST USE** the Best in Media video format settings.
- In the uploader application, please click on the field below the "Browse" button and select "Idaho State Broadcasters Association / ISBA before uploading your media, so that it is organized under ISBA.
- Make sure that [bestinmedia.com](http://bestinmedia.com) and [reply@wufoo.com](mailto:reply@wufoo.com) are accepted by your email program.

### 2019 BEST IN MEDIA ENTRY INSTRUCTIONS

**Edit, Correct or Delete after Submitting Form:** Every time you submit a form, a copy of it comes to your email. This email also includes a link which allows you to return to the form to make changes, corrections or completely delete the entry. This feature remains available up to the close of entries.

Media Type:

**Video:** Best in Media only allows video running from a YouTube account. No 3<sup>rd</sup> party websites or streaming sites are permitted. Your video MUST be set to "public" so the judges will be able to view your entry video

**Audio:** MP3 file submitted to your media account. No 3<sup>rd</sup> party websites or streaming sites are permitted

**Support images or documents:** Images need to be either a PNG or JPG file. Documents must be a PDF file.

Note: The only time a link to a 3<sup>rd</sup> party website or social media page is allowed is in an Online specific category.

Entry Process:

Go to [www.bestinmedia.com](http://www.bestinmedia.com) and create an account for 2019. You will be asked for your name, your email, to create a username and a password.

Once you create your account, you will automatically be logged in. No activation required

Roll over "CREATE AN ENTRY" and select the state association or organization you are entering

The pre-populated entry form will load. You will need the following information per entry:

Your personal information

The division and category you are entering

An entry name or title

The video URL or audio, image or document file name. Note: You can submit up to 4 files or URL's per entry

Name(s) of the people involved in the creation of the entry production (for recognition)

Then you submit the form. A copy of this form will be sent to your email within moments along with a link if you would like to make any changes to the entry.

Once you submit the form, you will be re-directed to an entry confirmation page where you can

Verify your media is submitted and viewable

Return and create another entry

Go and pay for your entry

Return to the homepage to log out

**REMEMBER:** New for 2019: The *only copy of your entry form* you have access to is sent to your email ALONG WITH a link that allows you to go back to the form and edit, make corrections or completely delete a form. Best in Media will no longer offer form correction services during the call for entries.

Questions? Contact Tom Frazee at [tom@bestinmedia.com](mailto:tom@bestinmedia.com)

## Competition General Information

2019  
**"BEST IN BROADCASTING" AWARDS  
GENERAL RULES AND INSTRUCTIONS**

### ***Judging***

Broadcasters from New Hampshire will judge entries based on creativity, technical quality, execution, and overall effectiveness.

Judges will be asked to select a first, second and third place winner in each category entered, but are under no obligation to do so and may choose to award no prize in a category.

The decision of the judges will be final.

### ***Liability***

All materials submitted become the property of the Idaho State Broadcasters Association. The ISBA will not be financially responsible for any material submitted.

### ***Entry Fees***

The Best in Media site will request payment when you place your entries. Payments will be made via Pay Pal. Entries will not advance to judging without payment of entry fees. A separate entry fee will apply when the same commercial, promo, PSA, or program is entered in more than one category.

The following fees apply:

**Members: First Entry Free for each station in each category.**

**Each additional entry in each category—\$10.00**

**Non-Members: \$40.00 per entry, Radio, TV and Ad Agencies**

### ***Deadline***

All entries must be completed on the website  
**no later than 5:00 P.M. May 26, 2019**  
**NO EXCEPTIONS**

**Submit entries to: [www.bestinmedia.com](http://www.bestinmedia.com).**

1. Only material produced and aired between May 11, 2018 and May 10, 2019 is eligible
2. Only Idaho FCC licensed broadcast stations are eligible to enter with the exception of the ad agency categories.
3. VIDEO ENTRIES: See instructions for entering, formats accepted and coding requirements on the Best in Media web site and the last page of this publication
4. AUDIO ENTRIES: MP3 formats only. See instructions on the Best in Media website and the last page of this publication.
5. All entries must contain only station-produced material (talent, scripts, art, etc.). Station music and sound effects libraries are permitted.
6. Subscription weather aids (satellite photos, radar reports, etc) may be used as an enhancement to locally produced weather programs.
7. Talent used in entries must have actually performed in the station's studio or on location.
8. No announcements produced outside the station that contain only a locally produced "tag" will be accepted for judging.
9. Excerpts from syndicated programs and feature films are OK to use in program promotional announcements.
10. No maximum number of entries.
11. ENTRY FEE: First entry in each category free for ISBA members, \$10.00 per entry thereafter, \$40.00 per entry for non-members.
- 12.

**IMPORTANT:** Best in Media accepts YOUTUBE video's, audio, images and documents to be uploaded for entries. YouTube videos must be posted as public. URL's MUST be uploaded to your Media Manager. NO LINKS TO MEDIA RUNNING FROM YOUR WEBSITE ARE ALLOWED! The only website URL's allowed are for website entries. 4K and 360: Their media player can now show 4K and 360 degree videos that have been uploaded to YouTube

## TV Station Categories

(No Maximum number of entries)

### DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newcast (Must be taken from designated day)
4. Best News Story (may include sports, weather, etc.)
5. Best Sports Program—not play-by-play
6. Best Sports Play-By-Play (5 minutes)
7. Best News Weather Segment (any day)
8. Best Sports Segment (any day)
9. Best Investigative Report
10. Best Spot News Story
11. Best Feature News Story
12. Best News Photographer (5 minutes)
13. Best Anchor (5 minute compilation over opening & closing dates)
14. Best Continuing Coverage (multiple reports over time)
15. Best Breaking News (multiple reports same day)
16. Best Reporter (5 minute compilation over opening & closing dates)

### DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial - Single :15
2. Best Commercial - Single :30
3. Best Commercial Produced by an Idaho Ad Agency—:30 or :15
4. Best Public Service Announcement

### DIVISION D: PROMOTION

1. Best Station Promotion
2. Best Station Website

## Radio Station Categories

(No Maximum number of entries)

### DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newcast (Must be taken from designated day)
2. Best News Story
3. Best Sports Program—not play-by-play (5 minutes)
4. Best Sports Play-By-Play (5 minutes)
5. Best Sports Talk (5minutes)
6. Best Charitable Fundraiser

### DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial - Single :30
2. Best Commercial - Single :60
3. Best Commercial Produced by an Idaho Ad Agency—:30 or :60
4. Best Public Service Announcement

### DIVISION C: ENTERTAINMENT PROGRAMMING

1. Best Personality—Non Morning Show (A 5 minute compilation of your best work between May 11, 2018 and May 10, 2019)
2. Best Morning Radio Show (5 minute compilation of your best work between May 11, 2018 and May 10, 2019)
3. Best Talk Show (A 5 minute compilation of your best work between May 11, 2018 and May 10, 2019)

### DIVISION D: PROMOTION

1. Best Station Promotion
2. Best Station Website