



**NCSA PLACEMENT ORDER
January thru March, 2022**

TO: NCSA Coordinators - TV
FROM: Connie Searles
RE TV Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have three NCSA clients for the 1st quarter. They are:

Idaho Army National Guard Various spots, please rotate evenly. You can pick up the spots here:
<https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>

Idaho Dept. of Health & Welfare, Suicide Prevention Program Various spots You can pick up the spots here:
<https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>

Project Filter: "Vaping Dangers" You can pick up the spots here: <https://www.idahobroadcasters.org/index.php/eas-abip/ncsa-media>. There are three spots – please rotate equally.

Please return your affidavits monthly. This is especially crucial as I have to report to the National Guard monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's.

Idaho Army National Guard January 1, 2022-December 31, 2022

Idaho Dept. of H&W-Suicide Prevention January 1, 2022-March 31, 2022

Idaho Office of Drug Policy "Vaping Dangers" January 1, 2022-March 31, 2022

Frequency: 24 spots a month per client per station ROS

(any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to: isba@idahobroadcasters.org