

TV Station Categories



DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newcast
KNIN-TV, Nampa, "FOX 9 Now"
KBOI-TV, Boise, "2 News This Morning"
KIVI-TV, Nampa, "Six On Your Side at 10"
2. Best News Story
KBOI-TV, Boise, "Gun Classes for Kids"
KIFI-TV, Idaho Falls, "Sweeps Revolving Door Pkg"
KIDK-TV, Idaho Falls, "Robot Babies"
3. Best Sports Program – not play-by-play
IPTV, "Outdoor Idaho: Into the Pioneers"
KIFI-TV, Idaho Falls, "Sportsline"
KNIN-TV, Nampa, "FOX 9 BSU VS Oregon"
4. Best Sports Play-By-Play (5 minutes)
KIFI-TV, Idaho Falls, "Sportsline"
KNIN-TV, Nampa, "Fox 9 BSU VS OREGON"
KIVI-TV, Nampa, "ABC BSU VS OREGON In Las Vegas"
5. Best News Weather Segment
KIVI-TV, Nampa, Scott Dorval
KMVT-TV, Twin Falls, "Weather 10 P.m., May 10"
KNIN-TV, Nampa, Rachel Garceau
6. Best Sports Segment
KIFI-TV, Idaho Falls, "Sportsline"
KNIN-TV, Nampa, "Fox 9 BSU VS OREGON"
KIFI-TV, Idaho Falls, "ABC BSU VS OREGON in Las Vegas"
7. Best Investigative Report
KPVI-TV, Pocatello, "Bannock County Court Documents"
KIVI-TV, Nampa, "TX Billionaires Buying Large Portions of ID Land"
KIFI-TV, Idaho Falls, "ISU Rise Complex"
8. Best Spot News Story
KIVI-TV, Nampa, "State of Emergency Declared for Blaine County"
KBOI-TV, Boise, "Garden City Explosive"
KBOI-TV, Boise, "Stabbing Investigation"

9. Best Feature News Story
KBOI-TV, Boise, "A Day in the Life of a Crane Operator"
KIFI-TV, Idaho Falls, "Inside the Cockpit"
KMVT-TV, Twin Falls, "Traffic Stop"
10. Best News Photographer
KIVI-TV, Nampa Doug Lock-Smith
11. Best Anchor
KBOI-TV, Boise, Natalie Hurst
KIDK-TV, Idaho Falls, Todd Kunz
KBOI-TV, Boise, Deni Hawkins
12. Best Continuing Coverage
KMVT-TV, Twin Falls, "CSI at NJCAA Men's Basketball National Tournament"
KIVI-TV, Nampa, "Finding Hope"
KBOI-TV, Boise, "Bravin' It"
13. Best Breaking News
KBOI-TV, Boise, "Brush Fire in the Boise Foothills"
14. Best Reporter
KIVI-TV, Nampa, Karen Lehr
KPVI-TV, Pocatello, Rachel Cox-Rosen
KIDK-TV, Idaho Falls, Misty Inglet

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial-Single :15
No awards
2. Best Commercial-Single :30
KMVT-TV, Twin Falls, "Montgomery Plumbing-Same Day"
KIFI-TV, Idaho Falls, "Mountain River Ranch Buy 3 Get 1"
KMVT-TV, Twin Falls, "Canyon Side Realty – Get sold in a Flash"
3. Best Public Service Announcement
KIVI-TV, Nampa, "Toys for Tots-Mission Accomplished"
KIVI-TV, Nampa, "2018 United Way Book Drive"
KMVT-TV, Twin Falls, "Christmas in the Nighttime Sky 2017"

DIVISION D: PROMOTION

1. Best Station Promotion
IPTV, Boise, "Public Television Stories"
KIVI-TV, Nampa, "Behind The Badge"
KIVI-TV, Nampa, "Echo Rachel"

2. Best Station Website
KIFI-TV, Idaho Falls, "Localnews8.com"
KIVI-TV, Nampa,
KBOI-TV, Boise, "idahonews.com"

Radio Station Categories

DIVISION A: NEWS AND PUBLIC AFFAIRS

1. Best Local Newscast
KBOI, Boise, "Rick Worthington, KBOI Newscast
KBOI, Boise, "KBOI May 10 3:30 p.m."
KLCE, Idaho Falls "Mike and Liza Top Trending Story"
2. Best News Story
KBOI, Boise, "Small Town Dreams" Leighton Vander Esch
KBSX, Boise, "Cecil Andrus Dies at 85, Leaving a Legacy that Goes Far Beyond Idaho"
KBSX, Boise, "On First Visit to Idaho, B-17 Flying Fortress 'Madras Maiden' Soars"
3. Best Sports Program—not play-by-play (5 minutes)
KTIK, Boise, "Idaho Sports Talk with Caves and Prater
KFXD, Boise, "Wayne Dzubak-Daily Sports Feature"
KQBL, Nampa "The Rodeo Roundup Show"
4. Best Sports Play-By-Play (5 minutes)
KQBL, Nampa "Rodeo on the Radio -Bull-FM"
KBOI/KTIK, Boise, "Boise State Football – Bob Behler & Pete Cavender
KCID, Boise, "Dave Tester BK Radio Network"
5. Best Sports Talk (5minutes) No Entries
6. Best Charitable Fundraiser
KLCE, Idaho Falls "KLCE's 97 Angels"
KTHK, Idaho Falls "Star Guitar Charity Auction"
KRVB, Boise, "ISBA Charity Fundraiser"

DIVISION B: LOCAL COMMERCIAL PRODUCTION

1. Best Commercial - Single :30
KIDO-AM, Boise, "Anniversary Inn – Not a Romeo
KLCE, Idaho Falls, "Just for KIDDS Dentistry-Kids Want to Go"
KEII/KEIR, Idaho Falls, "Idaho Escape Rooms-Can You Escape"
2. Best Commercial - Single :60
KLCE, Idaho Falls, "Avant Garde-Urinator Exterminator
KRVB, Boise, "Audi Boise"
XXLT-FM, Boise, "Kvell Fitness-Terrified"

3. Best Public Service Announcement
KLCE, Idaho Falls, "Iona Library Daddy Daughter Dance"
KRVB, Boise, "Wassmuth Center for Human Rights – Donation Solicit"
KTHK, Idaho Falls, "Riverbend PSA – One Town One Heart Fundraiser"

DIVISION C: ENTERTAINMENT PROGRAMMING

1. Best Personality—Non Morning Show
KFTZ, Idaho Falls, "Matty Merrill Afternoon Drive"
KQXR, Boise, "Jason Drew-KQXR"
KIZN, Boise, "Rick Daniels"
2. Best Morning Radio Show (5 minutes compilation from the same day as the news entries)
KRVB, Boise, "Ken & Deb, mornings, 94.9"
KFTZ, Idaho Falls, "The ZMorning Show with Jakoby & Tara"
KLCE, Idaho Falls, "Mike & Liza in The Morning"
3. Best Talk Show
KBSX, Boise, "Idaho Matters"
KTIK, Boise, "Idaho Sports Talk with Caves and Prater"
KCVI, Blackfoot, "Traffic School with Viktor Wilt and Sergeant Marvin Crain"

DIVISION D: PROMOTION

1. Best Station Promotion
KTIK AM/FM, Boise, "Touchdown for Tickets"
KRVB, Boise, IAE_Demo_ISBA_051118"
KCVI, Blackfoot, "Riverfest B"
2. Best Station Website
KBOI, Boise, "KBOI.com"
KEII-KEIR, Idaho Falls, "Sunny Am"
KLCE, Idaho Falls, "KLCE Website"